

ABOUT ME

I am a serial entrepreneur by passion, a civil engineer by training, am Co-Founder at WomHub, a boutique incubator for female led innovation in STEM. I lead the innovation team developing all our incubator programmes as well focussing on gender in AI and cybersecurity. I co-founded WomEng, a global social enterprise developing women and girls for the engineering and tech industry including a commitment at the UN in partnership with UNESCO to empower 1 million girls through STEM education. I serve on a number of local and global boards and am an Aspen Institute New Voices Fellow, a renowned speaker, and was named "Top 20 Young Power Women in Africa" by Forbes Magazine. I am a Co-Chair for the Saudi Arabia B20 Task Force on the Future of Work and Education & B20 Italy Special taskforce on women. I am a global leader in gender, inclusion, entrepreneurship and innovation focussing on the engineering and technology industries. I own a restaurant group which houses 3 Turkish restaurants in Cape Town. I have worked across 24 countries to revolutionise the face of engineering through diversity, inclusion, innovation, entrepreneurship and education and have won multiple international awards. I am passionate about fostering prosperity in emerging economies and engineering better societies.

Skills

- Entrepreneurship
- Gender, Education & the Future of Work
- Business & Strategy development
- Client Relations
- Business & executive management
- Project Management
- Mega Event Transport Operations
- Engineering, Modelling & Planning

Board Positions

Current:

- B20 Indonesia Special Taskforce on Women Empowerment
- WomHub
- Momentum Metropolitan Foundation
- University of Cape Town Engineering Faculty
- Women in Engineering (WomEng)

Past:

- B20 Italy Taskforce – Education & Employability (2021)
- Co-Chair B20 Saudi Arabia Taskforce – Future of Work & Education (2020)
- World Economic Forum Global Future Council (2016-2018)
- Chairperson Tom Queba Trust (2019-2021)
- Pegasys Strategy (2014 – 2017)
- International Youth Foundation (2011 – 2014)
- Africa Regional Advisory Board, Frost & Sullivan GIL (2011 – 2014)

Naadiya Moosajee

Location: Cape Town, South Africa

Experience

Entrepreneurship & Innovation:

ROLE: Co-Founder & CEO \ ORGANISATION: Women in Engineering

Co-founder of an international social enterprise which focuses on attraction, retention and development of young women within the engineering and tech environment through workshops, mentorship and opportunity platforms with a commitment to impact 1 million girls through STEM. WomEng was recognised as a Top Technical & Vocational Training Institution in Africa by the African Union.

ROLE: Co-Founder \ ORGANISATION: WomHub & CIO

WomHub, an entrepreneurship incubator and advisory firm developing maker labs, incubators, accelerators and a VC fund for female founders in STEM in Africa. Currently responsible for client relationship, business development and curriculum and program design to support female innovators develop and grow their businesses. Naadiya leads the innovation team focussing on AI and cybersecurity for women. She has worked to support transformation of the engineering and tech industry through developing key diversity, Equity & Inclusion support to clients. She has worked across 24 countries to support clients and programme participants on the ground.

ROLE: Venture Partner \ Five35 Ventures

Five35 Ventures is a pan-African women in tech venture capital fund. Naadiya serves as a venture partner supporting the GP on capital raising, strategy and deal flow.

ROLE: Co-Founder & CEO \ ORGANISATION: Turkish Treasures

Turkish Treasures owns a group of popular restaurants in Cape Town. Naadiya is responsible for the finance, brand and administration of the business.

Consulting & Engineering:

ROLE: Future Council Member for World Economic Forum

Naadiya has served as a Global Future Council Member with the World Economic Forum on gender education and the future of work providing insight to the council on skills on the future, gender inclusion with a focus on STEM

ROLE: Director \ ORGANISATION: Pegasys Strategy & Development

Pegasys is a niche strategic management consultancy focussed on mobility, resilience, climate change and water. Started as an engagement manager working in the public transport and climate change teams. Projects including rolling out public transport, financing for mega infrastructure and climate change mitigation and adaptation strategies. Thereafter, became a director. Key responsible for talent development within the business along with consulting and advisory support for key governments and international clients.

ROLE: VIP Transport Coordinator \ ORGANISATION: FIFA LOC

Responsible for all the VIP, media and match official transport coordination at the 2010 FIFA World Cup for Cape Town

ROLE: Project Engineer \ ORGANISATION: Arcus Gibb Consulting Engineering

Transport engineering specialist including impact assessment and transport modelling.

Education

MSc Engineering – University of Cape Town (2009)

BSc Engineering (Civil) – University of Cape Town (2006)