

CV: Ian Macleod



Contact Information

Name: Ian Duncan Macleod
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Personal Information

Date of Birth: 24-03-1984 (age 36) **Place of Birth:** Johannesburg, South Africa
Citizenship: South African **Gender:** Male
Marital Status: Unmarried

About Ian

Ian is a member of the Gordon Institute of Business Science (GIBS) Centre for African Management and Markets (CAMM) where he is part of a team that conducts a variety of research on African economies. He is also a co-founder of economic research firm Boundless World. As a former journalist, Ian also writes occasionally for a variety of media publications including Financial Mail and Daily Friend.

Education:

University:

- MBA from the University of Pretoria's Gordon Institute of Business Science (GIBS, 2017).
- Postgraduate Diploma in General Management (GIBS, 2017).
- Postgraduate Diploma in Journalism, specialising in Business Journalism (Rhodes University, 2011).
- Bachelor of Business Science (University of Cape Town, 2008)

Professional Courses:

Project management:

- Prince 2 Foundations, (2015).
- Project Management for Non-Project Managers (GIBS, 2015).
- Advanced Project Management (UCT, 2015).

Media and marketing:

- Quirk Social Media 2 (2015).
- Quirk Digital Marketing (2013).

School:

- High School: St. Stithians Boys' College. IEB Matric with A aggregate, 2002.
 - Primary School: Bordeaux Primary School, 1997.
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Work Experience:

- Boundless World: Co-Founder and Head of Strategic Narrative (Since April 2020)
 - Gordon Institute of Business Science (GIBS): Manager: Special Projects, GIBS Centre for African Management and Markets (CAMM) (Since April 2018)
 - GIBS: Master's degree thesis supervisor and marker (Since early 2019)
 - Investment Narrative: Private consulting work (sole proprietor, established in 2019)
 - Thackwell & Whittaker: Contracted researcher and scriptwriter (November 2017 – February 2018).
 - EY (formerly Ernst & Young): Consultant on change management and organisational design (September 2016 – June 2017).
 - Caxton Magazines: Digital Editor at Country Life Magazine (April 2013 – October 2015).
 - RetailTribe: Golf marketing writer/copywriter (November 2012 - April 2013).
 - Sports Illustrated SA 2012 Olympic Games special supplement: Sole writer.
 - Mail & Guardian. Researcher and writer for two separate editions of the 200 Young South Africans project.
 - Freelance writer. Contributing to the likes of Finweek, Red Bulletin, Sports Illustrated, Prestige Magazine, Ventures Africa, Mail & Guardian, Independent Newspapers, Golf Digest and Runner's World.
 - Shoot Inc. Attorneys. Attorney's research assistant (2008).
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Accolades:

Academic:

- Distinction for MBA thesis: *“Friend or foe: An exploratory study of the relationship between private equity and family business through the lens of socioemotional wealth.”*
- Reserve Bank scholarship to study business journalism at Rhodes University (2011).
- Golden Key International Honour Society.
- UCT Faculty of Commerce Dean’s Order of Merit (2004 and 2005).

Sporting:

- Seven-times Comrades Marathon finisher.
 - Completed over 50 marathons and ultra-marathons on road and trail.
 - JoBerg2c finisher 2014.
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